



POLARIS[®]
SALES INC.

GEM International Sales Department

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TROPICARS: Newly appointed GEM distributor for The Caribbean

POLARIS Sales Inc. is pleased to announce our newly appointed distributor “**TROPICARS**”. Tropicars will be in charge of developing the **GEM** brand in the following countries in the Caribbean;

- ***Aruba, Barbados, Bermuda, Bonaire, Cayman Islands, Curacao, Dominican Republic, Grenadines, Haiti, Jamaica, Puerto Rico, St. Lucia, St. Vincent, Tobago, Trinidad***

Tropicars is a Florida Limited Liability Company that specializes in the sale of electric vehicles, golf cars, off road & utility vehicles, and turf equipment in the Caribbean, Africa and parts of Central & South America. Tropicars is part of the Africair/TAD group of companies that has been conducting business in Africa for over 45 years, representing Cessna Aircraft and Bell Helicopters. This is a great opportunity for **Tropicars** and **GEM** to develop the **GEM** brand in the Caribbean Regions.

Please join me in congratulating **Tropicars** on their new challenge and welcoming them to the **GEM** Family.

Paul M Tomsche
International Sales Manager
GEM Electric Vehicles

ABOUT POLARIS INDUSTRIES

Polaris is a recognized leader in the powersports industry with annual 2012 sales of \$3.2 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road vehicles, including all-terrain vehicles (ATVs) and the Polaris RANGER[®] and RZR[®] side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory and Indian motorcycle brands. Additionally, Polaris continues to invest in the global on-road small electric/hybrid powered vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris and KLIM branded apparel and Polaris accessories and parts.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol “PII”, and the Company is included in the S&P Mid-Cap 400 stock price index.

Information about the complete line of Polaris products, apparel and vehicle accessories are available from authorized Polaris dealers or anytime at www.polaris.com